Cisco Reinvents Digital Resilience for the Agentic Era at Splunk .conf25

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16th Annual Splunk User Conference Unites Practitioners, Customers, and Partners to Build an AI-powered World that is Safer and More Digitally Resilient

SAN JOSE, Calif., Aug. 5, 2025 /PRNewswire/ -- Cisco today announced it will host Splunk's annual .conf25 user conference from September 8–11, 2025, at the Thomas Michael Menino Convention and Exhibition Center in Boston. At .conf25, Cisco will highlight how the integration of Splunk empowers its customers to harness the full potential of agentic AI, unlocking actionable insights from machine data to navigate today's complex digital landscape.

The event will also feature the unveiling of new innovations, the latest advancements in security and observability, demonstrations of new and upcoming products, and celebrations of customer success stories in problem-solving and creativity.

To attend .conf25, register [here](#).

The conference will feature customers such as Deloitte, Pizza Hut, T-Mobile, and Regeneron Pharmaceuticals. Splunk leaders will also take the main stage to announce new security and observability product innovations and celebrate customer and partner achievements.

- **Innovation Keynote:** On Monday, September 8, from 6:00 to 7:00 p.m. EDT, Jeetu Patel, President and Chief Product Officer at Cisco, and Kamal Hathi, SVP and GM, Splunk, a Cisco company, will share a look into Splunk and Cisco's AI-centered product vision, as well as the latest tech trends shaping the future of security and observability.
- **Product Keynote:** On Tuesday, September 9, from 8:30 to 10:00 a.m. EDT, Splunk product leaders will unveil the latest advancements in AI, security, observability, and Splunk's data platform. Customers will also share real-world stories demonstrating how they have bolstered their digital resilience with Splunk solutions.

"At .conf25, Splunk will demonstrate the value of machine data to empower organizations to maximize the trust and power of AI in a fast-evolving digital economy," said Kamal Hathi, SVP and GM, Splunk, a Cisco company. "Leveraging the breadth and depth of Cisco, Splunk helps organizations gain more comprehensive visibility and AI-driven insights across their entire digital footprint. As a cybersecurity and observability leader, Splunk enables customers to realize even more value from their investments by building AI-powered solutions to increase operational productivity while increasing trust in AI itself and helping to protect against cyberattacks that use AI."

Read Kamal's blog for our perspective on what is driving the new era of agentic AI and what's to come at .conf25.

Empower Customers and Partners to Advance Digital Resilience in the Agentic AI Era
Cisco executives will discuss the latest partner integration updates, highlighting a shared commitment to empowering the partner ecosystem. Partners will gain insights into Cisco's roadmap and key announcements, designed to help them uncover new opportunities to drive revenue and scale their businesses.

This year will also feature the highly anticipated Splunkie Awards and Splunk Partner Awards, recognizing Splunk customers and partners who have delivered incredible results by developing breakthrough solutions and services utilizing or integrating Splunk's product portfolio. The winners of these coveted awards will be unveiled during the opening keynote.

.conf25 Offers Engaging and Immersive Activations
With 6,000+ attendees, including 40+ sponsors, and the legendary band Weezer to perform, .conf25 is Splunk's most anticipated event of the year.

Attendees will have the opportunity to engage in various activations to explore, learn, grow, buy, and partner, including:

- **Immerse** themselves in breakout sessions to learn how organizations are using Splunk to accelerate detection and response, boost productivity, and flatten learning curves.
- **Discover** all the services available to Splunk users and customers.
- **Catch up** with other builders and developers to discover how to solve mission critical business problems using Splunk products.
- **Check in** with Splunk partners who are tackling important use cases.
- **Experience** the power of Splunk in action at the Pavilion and discover innovative solutions that solve complex day-to-day challenges.
- **Network** at the Pavilion and meet with industry peers, subject matter experts, partners, the Splunk Trust, and Buttercup.
- **Celebrate** 10 years of Splunk's "Boss of the SOC" (BOTS) by racing the clock and other contestants to troubleshoot and thwart attacks in order to protect their organizations.

Join Us at .conf25
For more information and to register, visit the Splunk .conf25 website.

About Cisco
Cisco (NASDAQ: CSCO) is the worldwide technology leader that is revolutionizing the way organizations connect and protect in the AI era. For more than 40 years, Cisco has securely connected the world. With its industry leading AI-powered solutions and services, Cisco enables its customers, partners and communities to unlock innovation, enhance productivity and strengthen digital resilience. With purpose at its core, Cisco remains committed to creating a more connected and inclusive future for all. Discover more on The Newsroom and follow us on X at @Cisco.

About Splunk LLC
Splunk, a Cisco company, helps build a safer and more resilient digital world. Organizations trust Splunk to prevent security, infrastructure and application issues from becoming major incidents, absorb shocks from digital disruptions, and accelerate digital transformation.

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