



NEWS RELEASE

MEDIA ALERT: Cisco's WebexOne Event Spotlights Global AI Brands and Ryan Reynolds, Acclaimed Actor, Film Producer, and Entrepreneur

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Customer speakers include CarShield Founder, President and COO Steve Proetz; Topgolf Director of Global Technology Delivery Doug Klausen; GetixHealth CTO David Stuart; HD Supply Vice President of IT Emil DiMotta III and more, along with Cisco partners and leaders

SAN JOSE, Calif., Sept. 15, 2025 /PRNewswire/ -- Cisco (NASDAQ: CSCO) today announced its luminary customers and partners headlining [WebexOne](#), Cisco's annual AI Collaboration and Customer Experience event, taking place from September 28 – October 1, 2025 in San Diego. This year, executives from top global brands will take the stage to highlight how Cisco is addressing today's demands for AI-powered innovations for the employee and customer experience.

WHO: Webex by Cisco, a leader in powering employee and customer experience solutions with AI, is hosting its annual signature event, WebexOne.

WHAT: The multiday event will explore trending topics shaping today's workforce across generative AI, customer experience, and conferencing and office tech. WebexOne will feature the latest innovations from Cisco, executive-led sessions on product and strategy news, and customer conversations with inspiring leaders from the world's leading brands.

- **[Featured Brands and Customers:](#)** More than 50 Webex customers and partners will speak at WebexOne, including Conagra Brands, Kennedy Space Center, Brightli and more. All will address how they're partnering with Cisco to revolutionize customer experiences and collaboration with AI.
- **[Luminary Speakers:](#)** Ryan Reynolds, acclaimed Actor, film Producer, and Entrepreneur, will be the closing keynote. Ryan will explore the art of creative leadership, storytelling, and innovation across entertainment, business, and beyond. Deepu Talla, Vice President of Robotics and Edge AI at NVIDIA, will offer a visionary look at the new era of AI, highlighting the transformative

possibilities ahead.

- **Inspiring Cisco Leaders:** Cisco executives, including Jeetu Patel, President and Chief Product Officer, Anurag Dhingra, SVP & GM of Cisco Collaboration, Aruna Ravichandran, SVP and Chief Marketing & Customer Officer, and others will take the stage to discuss Cisco's vision for artificial intelligence, customer experience, and collaboration. They will also showcase the latest technology revolutionizing the future of work and customer experience, and discuss how they integrate with Cisco's broader product portfolio.

Immersive Training:

All attendees will also have the option to attend a training program that offers hands-on demos, 200+ hours of learning from 82 classes and labs, and 100+ breakout sessions featuring top customers and Cisco speakers.

Cisco will also announce its fourth-annual Webex Customer Award winners at the event.

WHEN:

September 28 – October 1, 2025, beginning at 9 a.m. PT

WHERE:

In-person: Marriott Marquis, San Diego Marina

Broadcast virtually: Using the Webex Events app

For general registration, please visit the link [here](#).

View original content to download multimedia: <https://www.prnewswire.com/news-releases/media-alert-ciscos-webexone-event-spotlights-global-ai-brands-and-ryan-reynolds-acclaimed-actor-film-producer-and-entrepreneur-302556416.html>

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