



NEWS RELEASE

Splunk Named a Leader in the Gartner® Magic Quadrant for Observability Platforms for the Third Consecutive Year

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Splunk Named a Leader based on its Completeness of Vision and Ability to Execute

SAN FRANCISCO, July 17, 2025 /PRNewswire/ -- [Splunk](#), the cybersecurity and observability leader, today announced it has been named a Leader in the 2025 Gartner® Magic Quadrant for Observability Platforms for the third consecutive year. Splunk attributes the recognition to its geographically diverse presence, dedicated customer base, and continued leadership in AI innovation.

"We believe being named a Leader in the Gartner Magic Quadrant for Observability Platforms for the third year in a row reflects Splunk's role at the forefront of the observability space," said Patrick Lin, SVP and GM of Splunk Observability. "In our view, this further validates our strategy and outcomes we're delivering to customers to help them build leading observability practices and achieve their digital resilience goals."

Splunk is the business unit leading observability efforts within Cisco. In 2024, Cisco's AppDynamics merged under Splunk's observability portfolio as Splunk AppDynamics, further enhancing visibility across the entire digital stack, from infrastructure and applications to user experiences.

To learn more about Splunk's recognition as a Leader in the 2025 Gartner® Magic Quadrant™ for Observability Platforms, please visit [here](#). To learn more about Splunk's Observability solutions, please visit [here](#).

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Gartner® Magic Quadrant™ for Observability Platforms: Gregg Siegfried, Matt Crossley, Padraig Byrne, Andre Bridges, Martin Caren, 7 July 2025.

About Splunk LLC

Splunk, a Cisco company, helps build a safer and more resilient digital world. Organizations trust Splunk to prevent security, infrastructure and application issues from becoming major incidents, absorb shocks from digital disruptions, and accelerate digital transformation.

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